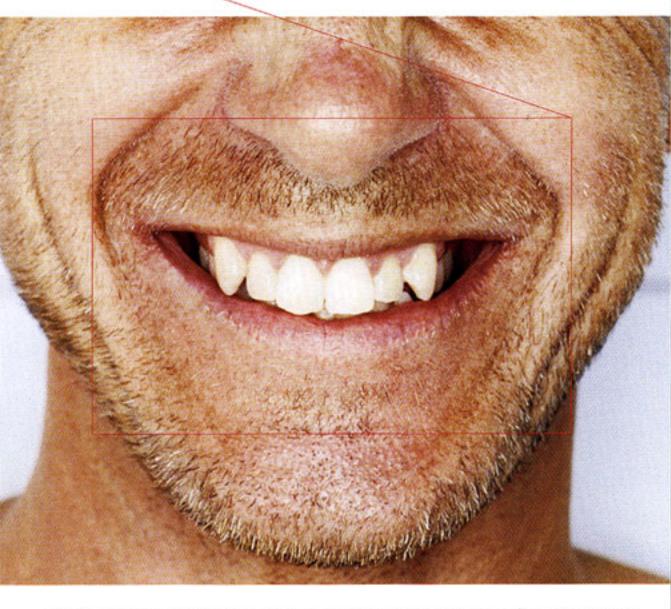


The Best (COSMETIC) Dentists in America



FORGET ABOUT THE PLASTIC PLANTS AND MONTH-OLD COPIES OF TV GUIDE INTHEWAITING ROOM. DENTAL OFFICES ARE NOW GLOSSY TEMPLES OF LASER-POWERED WHITENING THAT CAN EASILY BE MISTAKEN FOR DAY SPAS. THE TRICK IS TO CHOOSE SOMEONE WITH A SLICK SPACE AND A SPOTLESS REPUTATION. BELOW, THREE OF THE BEST.

SHERRI WORTH

Newport Beach, California 949-644-6988

The Draw

While many of her peers rely on digital imaging, Dr. Worth bonds teeth before applying veneers to give you a sense of what your grin will look like post-procedure.

The Amenities

A personal 35-inch plasma television; soothing cold eye packs; lunch reservations made for you

The Cost

\$1,500 to \$2,500 per veneer

JEFF GOLUB-EVANS

New York City

212-288-4455

The Draw

Dr. Golub-Evans offers a 20-minute whitening treatment that comes with an aquatic gum massage and an exfoliating and smoothing treatment for lips.

The Amenities

An iPod; Wi-Fi; a complimentary selection of herbal tea and cucumber water

The Cost

\$200 to \$600 for whitening; \$2,000 per veneer

LORIN BERLAND

Dallas

214-999-0110

The Draw

Dr. Berland can repair a gum line in 45 minutes, prefers noninvasive veneer procedures, and administers anesthesia with a computerized system to minimize pain.

The Amenities

An on-site massage therapist; preferential treatment at nearby hotels

The Cost

\$400 to \$1,000 for whitening; \$1,800 to \$2,500 per veneer