

# NORTH TEXAS Dentistry

A BUSINESS AND LIFESTYLE MAGAZINE FOR NORTH TEXAS DENTISTS



## The Dental Dream Team

Berland Dental Arts Center



# The Dental Dream Team Berland Dental Arts Center

by Tina Cauller

Dr. Lorin Berland has assembled the dental dream team to provide the full range of dental services all in one place, the Berland Dental Arts Center. From left: Drs. Sarah Kong, Lorin Berland, Mark Margolin and Murat Ayik.

When it comes to quality dental care, people want dentists they can trust. Patients deserve knowledgeable specialists with the best skills and expertise, a committed team that is caring and competent, the most advanced technology, and most important, consistently excellent results. This is exactly what the patients of the Berland Dental Arts Center in the Dallas Arts District have learned to expect. Dr. Lorin Berland has assembled the dental dream team to provide the full range of dental services all in just one place.

The Berland Dental Arts Center is located on the 9<sup>th</sup> floor of 2100 Ross, affording guests a spectacular cityscape view of the Dallas Arts District. The Center is conveniently situated on the corner of Ross Avenue and Pearl Street with secure, complimentary underground parking. Thanks to its appreciative and loyal patients, the Berland Dental Arts Center has expanded

three times since first opening its doors and is celebrating 25 years in the same location. This special anniversary was recently featured in the *International Dental Tribune*.

## A Stellar Team of Specialists

The most valuable asset of this unique multi-specialty group is its experienced and dedicated team.

**Dr. Lorin Berland** was the first Fellow of the American Academy of Cosmetic Dentistry (AACD). He is the co-creator of the *Lorin Library Smile Style Guide*, the developer of the website, [www.denturewearers.com](http://www.denturewearers.com), and the creator of various instructional videos for dentists, including *Biomimetic Same Day Inlay/Onlays* and *The Latest and Greatest in Cosmetic Dentistry – A Full Mouth Rehab in 2 Visits*. His unique approach to dentistry has been featured on television and in publications such as *20/20*, *Time*, *Town & Country*, *Reader's*

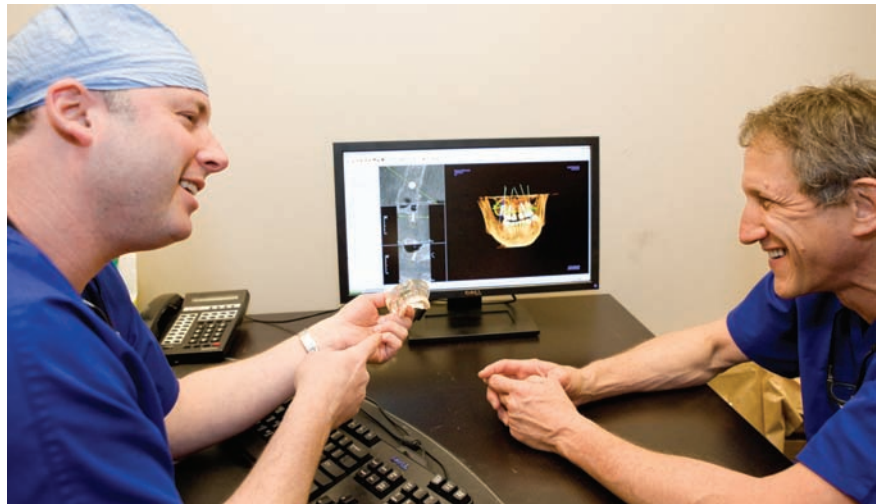
*Digest, GQ, US News & World Report, Woman's World, Details, D Magazine, The Dallas Morning News, and Good Morning Texas.*

Besides being voted **Texas Super Dentist** and **Texas Best Cosmetic Dentist**, Dr. Berland was voted “**one of the best dentists in the United States**” by the International Dental Tribune. He was also recently honored by the American Academy of Cosmetic Dentistry for his *Contributions to the Art & Science of Cosmetic Dentistry*. In fact, when it comes to Smile Design, Dr. Berland literally wrote the book. His *Smile Style Guide* has helped tens of thousands of patients achieve the smiles of their dreams.

In order to offer his patients the best possible care, Dr. Berland has put together a dynamic team of specialists to complement his practice.

**Dr. Sarah Kong**, a Dallas native, was voted as a **Texas Super Dentist** and **Texas Best General Dentist** for general dentistry by her peers. She focuses on preventive, cosmetic, restorative and pediatric care as well as oral appliance therapy for TMJ, snoring and sleep apnea. Dr. Kong worked with a master ceramist in one of the world's finest dental laboratories prior to entering dental school. She received her Doctorate of Dental Surgery from Baylor College of Dentistry, where she has served on faculty in the Department of Restorative Dentistry. She is an active member in numerous professional organizations such as the American Academy of Cosmetic Dentistry, American Dental Association, Academy of General Dentistry, Texas Dental Association, and Dallas County Dental Society, where she has served on the membership committee and the peer review board. In addition, she has a passion for serving her community through her church, her children's school and various outreach opportunities in dentistry. She has published numerous dental articles in various peer-reviewed dental journals.

**Dr. Mark Margolin**, a board-certified periodontist, provides services for all aspects of periodontal therapy, tooth removal, and dental implantology, and has a particular interest in cosmetic gum surgery. He developed a minimally-invasive cosmetic procedure to correct the gummy smile. He was also voted a **Texas Super Dentist** for periodontics and **Texas Best Periodontist / Implantologist** by his peers. Dr. Margolin received his under-



Dr. Mark Margolin confers with Dr. Berland using three-dimensional imaging from the i-CAT scanner which clearly visualizes the anatomy of the jaws, teeth and other critical structures in precise detail.

graduate degree from the George Washington University and his Doctorate of Dental Surgery from the State University of New York at Stony Brook. He completed a three-year residency specializing in periodontics and dental implants at the Oregon Health Sciences University where he served as chief resident during his final two years. Dr. Margolin is a Diplomate of the American Board of Periodontology, a verification of expert status in the field.

Dr. Margolin is an active member of the Dallas County Dental Society, serving on the membership development committee. He has been elected to the Dallas County peer review committee as well.

Dr. Margolin provides services for all aspects of periodontal therapy and dental implantology, but he has a particular interest in the field of aesthetic periodontal plastic surgery. He has given numerous seminars on those topics, teaching aesthetic



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Dr. Sarah Kong focuses on preventive, cosmetic and pediatric care as well as oral appliance therapy for TMJ, snoring and sleep apnea.

dental surgery as well as implants to other dentists.

**Dr. Murat Ayik** provides endodontic therapy within the practice and was voted among the **Best Endodontists in Dallas** by his peers. Dr. Ayik graduated from Tennessee Technological University and earned his DDS degree from the University of Tennessee College of Dentistry. After graduation, he was commissioned as a Naval Officer in the United States Navy and served for four years. He earned an Advanced Education in General Dentistry (AEGD) certificate at the Naval Medical/Dental Center San Diego, California. After his tenure in the U.S. Navy, he completed a 27-month advanced specialty training in root canals and microsurgical endodontics at The Texas A&M Health Science Center Baylor College of Dentistry, where he served as chief resident in his final year of training. Dr. Ayik currently holds board-eligibility status from the American Board of Endodontics.

**Dr. David Canfield**, a dental anesthesiologist, is the Coordinator of Pain and Anxiety Control at Baylor College of Dentistry. Both anesthesiologists, Dr. Canfield and **John McConnell, M.D.**, administer a full range of dental anesthesia services to provide deep sedation for anxious patients.

**The Berland Dental Laboratory** has its own German master ceramist, Cornelia Ferenschuetz, a rare distinction in the United States. Cornelia has more than 25 years of experience creating beautiful, life-like teeth. Her field of expertise is porcelain, focusing on full ceramic crowns and Dr. Berland's

own Microveneers – thinner, stonger, and more aesthetic than Lumineers. She also specializes in zirconium crowns, the most biocompatible material in dentistry. Because zirconium is so strong, it allows for metal-free restorations that are translucent and are able to reflect light much like a natural tooth, making it virtually impossible to distinguish them from natural teeth. She is joined by David Wiley, whose family has been creating excellent cosmetic dentures for two generations. After operating a full service dental lab for over 25 years, David decided to follow his passion for creating the finest dentures.

Thanks to the on-site laboratory, the Berland Dental Arts Center delivers faster, more personal care. They even offer same-day inlays/onlays that can help avoid crowns and root canals for patients with chipped, broken, or damaged teeth. The inlay/onlay solution saves more tooth structure, resulting in a stronger, healthier, more durable and more natural-looking tooth.

Altogether, the experienced team at the Berland Dental Arts Center brings a full complement of expertise, ensuring cohesive, comprehensive care for every patient – all coordinated in one convenient place.

### **A Foundation of Proven Principles**

Dr. Berland and his team use state-of-the-art restorative procedures based on the principles of tooth-conserving biomimetic dentistry. He has not placed a silver filling since 1988. As Dr. Berland explains, “Biomimetic dentistry treats weak, fractured, and decayed teeth in a way that keeps them strong and

seals them from bacterial invasion. It decreases the need to reduce teeth down for crowns and root canal treatments. In essence, it is utilizing the best in dental materials and technology to preserve what we've got, for as long as we've got – just as nature intended.”

### Supporting the Best Care With the Best Tools

Incorporating the best technology and experience gives the Berland Dental Arts team the ability to create spectacular smiles and happy patients. In addition to general and advanced cosmetic dentistry, Berland Dental Arts offers treatments for TMJ and migraines, FDA-approved oral appliances for snoring and sleep apnea, neuromuscular facelift dentures, root canal therapy, laser gum treatment, cosmetic gum lifts and dental implants.

For patients with missing or failing teeth, the Berland Dental Arts Center offers dental implants, utilizing immediate tooth replacement and the All-on-4 procedure, an advanced alternative to traditional dentures. The All-on-4 procedure can replace a full arch of teeth in just one day using only four implants.

Technology can also elevate dental care to a new level of precision and accuracy. Digital radiography provides patient comfort, convenience and protection. Digital x-rays use up to 90% less radiation than conventional x-rays.

In order to provide the utmost care, an i-CAT scanner was added to aid in implant cases. Three dimensional imaging with the i-CAT scanner clearly visualizes the anatomy of the jaws, teeth and other critical structures in precise detail. This elimi-



The Berland Dental Laboratory located on site has its own master ceramist and allows the doctors to deliver faster and more personal care.

nates the guesswork in planning dental implant treatment, orthodontics, TMJ analysis and airway assessment. In just seconds, with less radiation than a conventional CAT scan or dental x-rays, the Berland Dental Arts team can study and learn crucial information about the patient's unique oral anatomy in order to plan treatment with confidence. The i-CAT can help determine the precise tooth position, visualize impaction within the alveolar bone, and pinpoint the relationship and proximity to vital structures, such as the nerve canal, sinus walls, and cortical borders.



Dr. Berland created a beautiful smile by replacing old dentures with new Face Lift Dentures. With the All-on-4 procedure, these do not come out.



Using his own MicroVeneers and Zirconium crowns, which are the most biocompatible material in dentistry, Dr. Berland restored this patient's smile.



Technology can elevate dental care to a new level of precision and accuracy. Dr. Murat Ayik uses a high powered microscope during endodontic procedures.

Berland Dental Arts has readily embraced technology when it is proven to yield beautiful, functional and predictable long-term results. They are dedicated to keeping up with the latest in materials and procedural techniques to ensure the most advanced dentistry for their patients. It's also why they are on social media sites such as Facebook and YouTube and regularly contribute to a blog – to further connect to their patients and to keep them informed of the latest technology. “For us, the real allure of technology is improving patient care,” notes Dr. Berland.

### What Sets the Berland Dental Arts Center Apart

As Dr. Berland points out, “The combination of expertise, technology and compassion helps us deliver the best dentistry to our patients – all in one familiar setting. Having different specialists in the same place allows for better coordination of treatment and direct communication between our doctors to deliver personalized treatment in a pragmatic and efficient manner. And in our busy world, our specialized approach saves the patient time. This customized total dental care is what sets the Berland Dental Arts Center apart from the conventional dental office.” ■



The team at the Berland Dental Arts Center has combined expertise, technology and compassion to deliver the best dentistry to their patients.

Berland Dental Arts always strives to improve patient comfort. Nitrous oxide (“happy gas”) is always available to help patients relax. Oral and IV sedation are also available for patients who prefer to sleep throughout treatment. When it comes to the dreaded shots, the practice was one of the first to use “the Wand”, a high-tech digital anesthesia delivery system that allows for painless injections, puts the patients at ease and sets the stage for a pain-free dental procedure. While dissipating patients’ concerns about the pain, fear and anxiety associated with standard syringe injections, the Wand helps the doctors to provide the highest level of dental care and anesthesia.

Other technology employed at the Berland Dental Arts Center helps support their conservative, tooth-saving approach. Air abrasion is a delicate method to remove tooth decay using a precise air stream of tiny, fine aluminum oxide particles. Because air abrasion cuts tooth surfaces with great precision, it removes less tooth than a drill, shortens the treatment time, and improves bonding. This means no-shot, no-drill fills.

High-tech devices can also boost diagnostic power and support preventive care. The DIAGNOdent laser cavity finder detects very small lesions at the earliest stage. It allows the dentists to differentiate between stains and cavities and monitor questionable teeth over time.

## The Berland Dental Arts Center

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