

# **Public Indignation Continues Over Heavy Metal (In Your Mouth)**

You say you like heavy metal? Maybe you even like listening to bands like Metallica or KISS? Well, one place where heavy metal doesn't belong is in your mouth. Dr. Berland was featured on the cover of the latest issue of Dental Collaborations (attached) that highlights how, with revolutionary materials and techniques, dentists can replace metal and porcelain/metal crowns (the ones with the black lines) with all-porcelain/zirconium crowns. Patients with so much heavy metal in their mouths may be considered "Some Kind of Monster" (get it, the new Metallica documentary?). Now we're fortunate that technological advancements can give us better dentistry. More importantly, these all-ceramic restorations integrate total biocompatibility (no metal allergies, here) with all the strength at one-third the weight of traditional crowns and they look and feel better too!

By following an actual case from start to finish, Dr. Berland illustrates for dentists and lab technicians how to best conserve existing tooth structure while duplicating or improving on nature. Not only do these recent technological advancements enhance aesthetics, but these restorations have proven to have excellent strength and outstanding clinical durability. More importantly, it is possible to replace missing front teeth naturally because of these precise, technologically advanced materials. In combination with minimally prepared veneers, these all-ceramic restorations provide increasingly high standards for discriminating tastes. They are also much lighter than metal and metal-fused-to-porcelain restorations, which in turn cause less stress on the teeth the jaw and all the supporting tissues.

The article also highlights how all-porcelain veneers can help mask discoloration and tetracycline stains. Crowns and bridges made from these-ceramic materials reflect life-like physical properties that more closely emulate natural dentition in translucency, color and light fluorescence. Now patients don't have to settle for having black lines and grey areas on their teeth.

These restorations were made by Geohn Cho, CDT, porcelain artist for The Berland Dental

#### Arts Studio.

As a valued patient, we'd also like to help you brighten your smile with our Back To School , Back to Work , Deep Bleaching Special. At this point in time, "Deep Bleaching" is the absolute best way to whiten your teeth.

### This is how it works:

- 1st- We take impressions of your teeth to make special custom whitening splints.
- 2nd- At this same initial appointment we do the first segment of Laser Whitening Treatment.
- 3rd You will wear the whitening splints 1/2 -2hours a day or more for 2 weeks.
- 4th The special "Deep Bleaching" appointment"!
  - a). We "prime" the teeth for better whitening.
  - b). Then we use the intensity of a laser and a special whitening agent.
  - c). Finally we "seal" them so that they will stay white longer.

    Of course, you can always continue to whiten your teeth once a week or month or follow up with another laser whitening in 6 months to a year.





Our teeth just darken naturally with life & living, but these bleaching techniques will continue to keep your smile white & bright. The fee for this "Deep Bleaching" procedure is \$940.00. However, our special for all this is only \$725.00! If you've already whitened your teeth with us, call for your "Special" special! Insurance?

As fall approaches, we know from experience that you don't want to miss out on using your insurance benefits before they expire at the end of the year. So call now to schedule your cleaning appointment and any Dentistry you want to do before the year is over. We fill up very fast so please do not wait so you won't lose your benefits.

#### **INSURANCE?**

## **USE IT OR LOSE IT!!!**

Thank you for your continued interest and support. As always, "Rock On," but please remember that no one wants to KISS a heavy metal mouth!

Lorin Berland and Dallas Dental Spa Team www.dallasdentalspa.com





